Understanding West Virginia's Exchange Projects

	Health Insurance Exchange (HIX)	Health Information Exchange (HIE)
What agency is tasked with planning?	West Virginia Offices of the Insurance Commissioner	West Virginia Health Information Network (WVHIN) via West Virginia Health Care Authority
What is it?	The West Virginia Health Insurance Exchange (WVHIX) will offer a one-stop shopping venue for both individuals and employers to purchase and enroll in health care plans.	The WVHIN will connect health care providers so they can electronically exchange patient health information instantly and securely; this concept is called health information exchange (HIE). Examples of patient health information that can be exchanged through the WVHIN include: results from blood work, medications, past diagnoses and surgeries, allergies, radiology reports and much more.
Concept	- Organizes market for consumers - Serves as transparent source of simplified health insurance information - Streamlines eligibility determination and enrollment for public health insurance subsidies and programs - Streamlines health insurance administration for consumers, employers, and carriers - Expands size of risk pool for consumers	- Facilitates access to and retrieval of patient health information to provide safer, more timely, efficient, effective, equitable, patient-centered care - Empowers consumers to take a proactive role in their healthcare - Reduces unnecessary healthcare costs
Goals	1. Implement the law 2. Protect the best interests of WV 3. Ensure financially efficient exchange 4. Get public input and have transparent planning process 5. Manage expectations but realize potential 6. Work fast, work smart (very short timeline to carry out law)	1. Improve coordination, health outcomes and quality of care through the sharing of patient health information 2. Reduce duplicate testing, unnecessary treatment, and unnecessary administrative costs 3. Assist eligible providers and eligible hospitals in meeting future Meaningful Use criteria 4. Secure all protected health information through using state-of-the-art technology
History	- Concept for WV HIX came about in 2009 and was reflected in WV SHAP grant - WV HIX planning started in Feb 2010 - ACA passed March 23, 2010 outlining parameters of WV HIX - Stakeholder outreach started in April 2010 - PEG awarded in Sept 2010 - Stakeholder meetings started in Nov 2010	- WVHIN was established by the WV Legislature in 2006 and is supported by a Board of Directors representing public and private organizations - WVHIN released a Request for Proposal for a technical HIE solution in December 2009 - WVHIN received a $7.8 million Federal - grant for patient health information exchange efforts in February 2010
Timeline	- Identify core business operations for exchange by mid-2011 - Procurements for major build out of functions will be released by late 2011 - IT infrastructure developed by mid-2012 - Exchange systems will be tested from mid 2012 through 2013 - Limited covered lives will start in the exchange in 2013 for additional testing - WVHIX will be fully operational and tested by January 1, 2014	- Complete negotiations with technology partner by April 2011 - Project start date is scheduled for August 1, 2011 - Pilot sites will be Wheeling Hospital and West Virginia University Health Systems - Begin role out to rest of the state in August 2012 - Complete state-wide role out in July 2014
Synergies	Master Client Index: Tracking and interfacing consumer program access	

	• Provider-Payer Eligibility Portal: Portal that physicians can use to verify consumer coverage • Personal Health Record: Could be formatted by WVHIN and made available to public by WVHIX • Quality Care Reporting: Quality potentially measured by WVHIN and made public by WVHIX • APCD: EHRs could serve as auditing tool for claims data • Privacy: Each agency must be fully dedicated to protecting the privacy of consumers